

PARALLEL ENTRANCE CONDITIONS

FRENCH FASHION DESIGN :

PERSONALISED BILINGUAL PROGRAM (TAUGHT IN ENGLISH AND/OR FRENCH)



A rare programme of Design in Paris, the course is adapted to the profile of beginners or novices depending on their stylistic experience. This programme allows foreign students to arouse their capacities in a city of unequalled heritage and fashion know how. A made-to-measure programme, essentially oriented to the design of clothes and accessories.

→ **The objective** of the formation is to discover the French fashion specificities and to render students capable of developing their own creative style.

- To know and acquire the techniques in the service of fashion design in France.
- To develop fashion culture, one's taste and approach to collections.
- Being able to explore the means to imagine tomorrow's fashion.
- To discover Paris by visiting famous places and professional fairs, to understand the economic role of the current Parisian fashion industry.
- Find ideas and learn manufacturing techniques thanks to the creative pattern making workshop.
- Assert your creativity in the textile and knitwear workshop.
- Visual communication, social networks and computer graphics for Fashion.

→ **Study cursus** corresponds to an intensive one year programme from October to May. The syllabus is organized 4 days per week to one or two days free are reserved for research (libraries, museums, exhibitions, personal work, etc...)

→ **Profile** : A` level or foreign equivalent, previous training of course in Fashion can be taken into account and validated, duration of studies from 1 to 2 years depending on the results of the student's assessment.

→ **3 modules** :

- **Environment, artistic and professional development**
 - Wardrobe and trend analysis.
 - Sociology of Fashion.
 - Research methodology.
 - Discovery of the professional environment from Haute Couture to Ready to wear in France.
- **Stylist**
 - Live model drawing.
 - Textile and workshop materials apprenticeship.
 - Learning Computer graphics (adobe illustrator, photo shop and In Design) plus the tools of social networks (face book, twitter, google, blogs) .
 - Apprenticeship of the tools and methods of the stylist's work.
 - Creating a clothes and accessories collection (from the choice of fabrics to the actual models to be made up).
- **Pattern making**
 - Creative workshop shapes and volumes
 - Apprenticeship of the 2 techniques : draping on a model and flat cutting
 - Creating and making up garments using both a creative and technical approach
 - Making personal clothing

Validation procedure:

- Regular assessment : with monthly teacher's meetings to take stock of the student's work and meet each student individually.
- End of semester assessments validated by the course directors.
- A final exam at the end of the year lasting 1 week.

The end of each university year is completed with an internship, generally from June to December.

Career prospects : vary according to student's profiles. A direct admission into 3rd year of Mod'Art Creation class could be possible. Otherwise, an integration into the work market is also conceivable.

