

4th YEAR : « THE ONLY SPRINGBOARD TO THE CREATOR'S AUTONOMY »

D.U. "Fashion, Luxury Products & Art of Living" option Creation and Production



After an audit of professionals in the fashion world, it seemed evident that some skills closely linked to the evolution of the French Textile sector had to be developed among young designers freshly qualified from fashion schools : **the creativity interfacing with expertise in production.**

The 4th year program in Fashion Design programme proposed by Mod'Art International is a pilot Creation and Production training. Throughout the year, numerous professionals of the Textile industry come to share their skills and experience with students in order to help them visualise and master the different aspects of production and manufacturing. Tutors taken from the firms invested in the programmes will follow and assist the students to make them more effective and closer to professional reality.

→ **The objective** of this programme is to render students capable of developing a strong sense of creativity whilst taking into account the restrictions linked to the manufacturing, the production and the diffusion of garments (through every sector, from luxury to retail).

- Knowing how to choose and buy Textiles and supplies needed to manufacture garments.
- Knowing how to plan, structure and develop the necessary means for the production of collections.
- Knowing how to find, negotiate, follow up and control the manufacturing workshops (from traditional workshops to industrial manufacturers).
- Being able to collaborate, exchange and advise a team of representatives and partners.

→ **Study cursus** is the only one of its kind in France, it gives Parisian firms of the sector a share in organisation: a part-time placement is run parallel to the programme (2 days in a firm and 3 days at Mod'Art International)

→ **The profiles** of candidates suitable for this specialised diploma course are :

- Students from Mod'Art International Creation (at the end of the third year of the Creation cursus)
- Qualified students from any Fashion University and College with a minimum Bachelor degree level and whose profiles have passed Mod'Art International validation board.

→ **The programme of courses** offered to students is made up of 3 modules :

- **CASE STUDY** : theoretical courses on manufacturing (management of quantities and production, pattern-making plans, prototypes, management of supplies, collection planning, technical drawing) and their application (Internship report, making up of a mini collection, manufacturing and following up the models).
- **PRACTICAL WORK** : courses and applications on the creation of a personal collection accompanied by a study of reliability for its production to be discussed before a board of examiners.
- **REPORT** : a report comprising a historical, sociological, economical and technical STUDY on a chosen personal subject related to manufacturing fabrics and garments.

→ **Career prospects** : this truly unique course strengthens the young creators' profile to allow them to create their own brand or to integrate them even better into the firm they work in.

Validation procedure over the 4 years of studies :

- Regular assessment : with monthly teacher's meetings to take stock of the student's work and meet each student individually.
- End of semester assessments validated by the course directors.
- A final exam at the end of the year lasting 1 or 2 weeks which determines whether the students move up into the following class.
- Certificate at the end of 3rd year which covers diverse subjects making up a collection of clothes (project and model) validated by a jury of professionals and exhibited on a stand or in a Fashion show.
- 4th year University diploma " Fashion, Luxury and Art of Living " option creation & production. University Degree (Bac+4, equiv. Master 1).

The end of each university year is completed with an internship (from sales to designing). A written internship report is also part of the final grade. This experience is validated by the course directors.

The length of the internship is progressively longer from year to year. An internship with a written report is required to finalise the 4 year programme.

